Priority Financial Group Builds on its Quality Advisor University

Workshops held to help Financial Advisors sharpen planning skills

PEORIA, January 13, 2016 – Priority Financial Group (PFG) is holding its 3rd workshop/webinar as part of a series of Quality Advice educational events to help its affiliated advisors and financial institution program managers gain from emerging best practices and insights. Previous courses were targeted to focus on the little things important to prospective clients and asking more holistic questions to build better relationships.

This upcoming event will focus on helping advisors position themselves as a fee based unbiased Advisor to their 20,000+ current clients and prospective clients.

Mike Prior, CEO/President, said, “We average 2-3 times the advisory business found in most traditional banks and credit unions. Our credit union clients are committed to doing wealth management and financial planning the right way for their members. PFG Advisors and the wealth management teams are committed to helping clients reach their goals through investments and insurance services.”

This course will be especially timely in light of the pending DOL Fiduciary requirements.

About Priority Financial Group (PFG)

Re-established in 2012 as PFG (formerly operated as CUFN), the management team has been providing compliance and sales management services, wealth management programs, and customized investment and insurance solutions for financial institutions and financial advisors for nearly 20 years. It supports approximately 50 financial advisors with the flexibility of choosing to be either independent or associated with one of its financial institution partners, or both. PFG Advisors (PFGA) is PFG’s hybrid RIA, and Credit Union Financial Network (CUFN) is a collaboratively owned insurance agency. The firm is headquartered in Peoria, Arizona with offices in San Diego, Los Angeles, San Francisco (Bay Area), Dallas, Austin, Phoenix, Tucson, and Philadelphia. For more information, visit www.priorityfinancialgroup.org .

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